



Company - milestones

1961

1961 Malte Haaning Plastic was founded



1971 - Ringvejen 51, Nykøbing Mors

1971

1971 Beads and pegboards were introduced
1979 The ironing method was launched

1981

1982 The Hama System was launched
1983 The first box, no. 561
1984 The Hama logo was presented
1985 Inspiration 1 was printed
1987 The first blister packs
1989 The raw material in the beads was changed
from PVC to PE



218 - tray



561 - The first box

1991

1993 The press system



651 The press system

2001

2002 The Hama Design programme
2002 The website - www.hama.dk



207-xx

2011

2011 The Webshop, showcasing the entire
Hama range
2015 The app – Hama Universe
2017 Hama Safaripark opened
2018 The "Hama" YouTube channel
2020 Instagram profile @beadsbyhama



2021 - Ringvejen 51, Nykøbing Mors

2021



Bead colours - timeline

1971

- 1971 6 Midi colours (1,3,5,8,10,18) and 5 Midi pegboards
1972 18 Midi colours (2,4,6,7,9,11-17) and 6 trays
1978 21 Midi colours (19-21) and Mini beads were launched



1981

- 1981 7 Midi pegboards
1982 25 Midi colours (26-29) and Maxi beads were launched
1983 27 Midi colours (30,31)
1987 31 Midi colours (34-37)
1989 48 Midi colours (22-25,32,33,38-48)



1991

- 1991 49 Midi colours (55), glitter beads (6 colours), and 21 Midi pegboards
1996 50 Midi colours (56)



2001

- 2001 51 Midi colours (60) and 35 Midi pegboards
2007 55 Midi colours (57,61-63)



2011

- 2011 57 Midi colours (49,64) and 50 Midi pegboards
2014 5 colours discontinued (23,25,39-41)
2015 57 Midi colours (70-74)
2017 Striped beads (6 options)
2018 59 Midi colours (75,76)
2020 65 Midi colours (77-79,82-84)



2021

- 2021 69 Midi colours (95-98) and 65 Midi pegboards

